

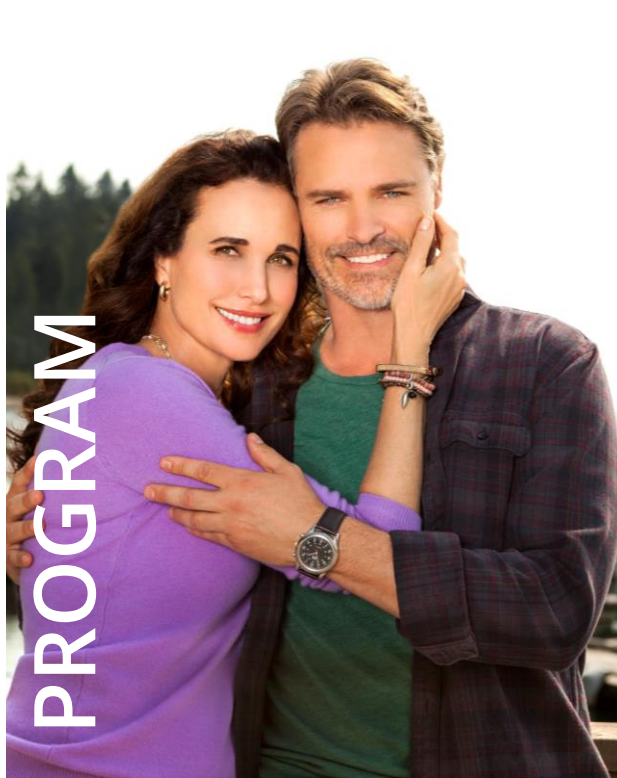
# POSITIONING



## Unforgettable classics of TV history

SERIEN+ is fully dedicated to the unforgettable classics of TV history. The channel is the place where whole families can come together to enjoy time and time again.

# PROGRAM



## Good entertainment guaranteed

The channel is fully dedicated to the unforgettable classics of TV history. Here viewers will find timeless series that have thrilled generations of viewers. Our program selection offers something for everyone, whether drama, family, crime or adventure.

# TARGET GROUP



## Addressing a broad target group

Two thirds of Germans watch series regularly. They are popular with a broad target group and are mainly differentiated by genre. While the older target group prefers crime series, comedy series are more popular with younger viewers. The core target group is women aged 30-59.

# PERFORMANCE



## Receivable as...

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...als FTA via satellite and Zattoo as well soon as FAST Channel on all relevant platforms.